

The Three Rashes *That Look Alike*

Eczema

ATOPIC DERMATITIS

01

CHEEKS • FLEXURES • ITCH

Itchy, dry, weeping patches on cheeks & flexures — the atopic child.

Psoriasis

PLAQUE • GUTTATE

02

EXTENSORS • SILVERY SCALE

Sharp-edged plaques with silver scale on elbows, knees, scalp.

Seborrheic Dermatitis

"CRADLE CAP" IN INFANTS

03

SCALP • GREASY • YELLOW

Greasy yellow scales on scalp & brows — usually not itchy.

◇ SIDE-BY-SIDE CLINICAL COMPARISON

	ECZEMA	PSORIASIS	SEBORRHEIC
PATHOPHYS	Atopic / immune dysregulation + impaired skin barrier (filaggrin defect)	Autoimmune T-cell driven; skin cells turn over in 3–4 days (vs 28)	Reaction to Malassezia yeast on sebum-rich skin
TYPICAL AGE	Onset 2–6 mo ; flares throughout childhood	Any age; guttate common in school-age post-strep	Infants 0–3 mo (resolves ~12 mo); also adolescents
ITCH LEVEL	Severe — "the itch that rashes"	Mild–moderate; sometimes burns	Minimal in infants (key clue!)
LOCATION	Infant: cheeks, scalp, extensor Child: flexural (antecubital, popliteal)	Extensor — elbows, knees, scalp, lower back; nail pitting	Scalp, eyebrows, behind ears, diaper folds, T-zone
LESION LOOK	Erythematous, dry, weeping/crusting; chronic → lichenification	Sharply demarcated red plaques with silvery white scale	Greasy, yellow , scaly patches on erythematous base
HALLMARK SIGN	Atopic triad: eczema + asthma + allergic rhinitis	Auspitz sign (pinpoint bleed) Koebner (lesions on trauma sites)	"Cradle cap" — easily flaked off with mineral oil + soft brush
TRIGGERS	Heat, sweat, harsh soaps, wool, allergens, stress, dry air	Strep throat (guttate), trauma, stress, cold weather, meds	Sebum + yeast; worsens with dry indoor air

ECZEMA PEARL

Soak & Seal

Lukewarm bath ≤10 min, pat dry, apply **thick emollient within 3 minutes**. Locks moisture into the broken barrier.

PSORIASIS PEARL

Auspitz Sign

Pinpoint bleeding when silver scale is removed = pathognomonic. Also: **Koebner** = new lesions appear at sites of injury — protect the skin.

SEBORRHEIC PEARL

Not Hygiene

Cradle cap is **NOT** caused by poor washing or allergy. Reassure parents — it's self-limiting and usually resolves by 12 months.

MEMORY AID

Where the rash lives

Eczema → **F**lexures (creases) • **P**soriasis → **E**xtensors (bony points) • **S**eborrheic → **S**ebaceous (oily zones)

Itch ladder: **E**czema >> **P**soriasis > **S**eborrheic • Scale ladder: **P**soriasis (**s**ilver) > **S**eborrheic (**y**ellow) > **E**czema (**f**ine/dry)

◆ PHARMACOLOGIC & NURSING MANAGEMENT

Eczema

HYDRATE & CALM

FIRST-LINE TX

- ▶ **Emollients** (Aquaphor, Vanicream, Cetaphil) — apply $\geq 2\times$ /day, esp. after bath
- ▶ **Low-potency topical steroid** (hydrocortisone 1% or 2.5%) for active flare; **face/diaper area: low potency only**
- ▶ Higher-potency steroids (triamcinolone) for body — **short course**

SECOND-LINE / SEVERE

- ▶ **Topical calcineurin inhibitors** — tacrolimus, pimecrolimus (steroid-sparing; ok for face)
- ▶ **Wet wraps** for severe flares (steroid + emollient + damp gauze)
- ▶ Antihistamines (hydroxyzine, diphenhydramine) at **night** for sleep/itch
- ▶ Dupilumab (biologic) for refractory ≥ 6 mo

NURSING PRIORITIES

- ▶ Keep **nails short**, cotton mittens at night
- ▶ Lukewarm baths ≤ 10 min, fragrance-free cleanser
- ▶ Cotton clothing — avoid wool, synthetic fabrics
- ▶ Watch for **2° infection** (gold crusts = staph; vesicles = HSV)

Psoriasis

SLOW TURNOVER

FIRST-LINE TX

- ▶ **Mid-potency topical steroids** — mainstay for plaques
- ▶ **Vitamin D analogs** — calcipotriene (Dovonex) slows cell proliferation
- ▶ Coal tar shampoo / preparations for scalp
- ▶ Emollients to soften scale before med application

SECOND-LINE / SEVERE

- ▶ **Phototherapy** — narrowband UVB (school-age+)
- ▶ **Methotrexate** for severe (monitor LFTs, CBC, folate)
- ▶ Biologics — etanercept, ustekinumab (screen TB first)
- ▶ **Treat underlying strep** for guttate flare

NURSING PRIORITIES

- ▶ Avoid **skin trauma** (Koebner phenomenon!)
- ▶ Soak/soften scales before topicals — improves penetration
- ▶ Address **psychosocial impact** — body image, bullying
- ▶ Confirm **NOT contagious** — schools, sports, swimming OK

Seborrheic

LOOSEN & REASSURE

INFANT CRADLE CAP

- ▶ **Mineral oil or emollient** — massage into scalp, leave 15 min
- ▶ **Soft brush** to gently loosen scales
- ▶ Wash with mild baby shampoo, rinse well
- ▶ **Do NOT pick or scrub** — risks bleeding/infection

STUBBORN / ADOLESCENT

- ▶ Antifungal shampoo — **ketoconazole 2%**, selenium sulfide, zinc pyrithione
- ▶ Coal tar shampoo for scaling
- ▶ Low-potency topical steroid for inflamed areas — **short course only**
- ▶ **Avoid medicated shampoos in young infants** unless prescribed

NURSING PRIORITIES

- ▶ Reassure: **self-limiting, not contagious, not poor hygiene**
- ▶ Distinguish from eczema (cradle cap is non-itchy)
- ▶ If diaper area involved — keep dry, barrier cream
- ▶ Monitor for 2° candida (bright red, satellite lesions)

◆ PARENT TEACHING — WHAT TO SAY

Eczema · The "soak & seal" parent

- “ This is a **chronic relapsing** condition — we manage flares, we don't cure it.
- “ Bathe your child in **lukewarm** water, pat dry, and apply the moisturizer **within 3 minutes** — every single time.
- “ Use steroid cream **only on red, active patches**, not as a daily moisturizer. Thin layer, 1–2× daily, for the time prescribed.
- “ Keep nails trimmed and consider cotton mittens at night to prevent scratching damage.
- “ **Call us** if you see honey-yellow crusting, fever, or grouped blisters — that's infection.

Psoriasis · The reassured family

- “ Psoriasis is **not contagious** — your child can play, share towels, swim, sleep over.
- “ Avoid skin trauma when possible — cuts, sunburn, and even tight rubbing can trigger **new patches** at the injured site.
- “ If your child gets a sore throat, **have them checked for strep** — strep can trigger guttate flares.
- “ Take a few minutes to **soften the scale** with moisturizer before applying medication so it can absorb.
- “ Watch for emotional impact — talk openly, and tell us if your child seems withdrawn or teased.

Cradle Cap · The first-time parent

- “ This is **not your fault** — it isn't from poor washing, allergy, or anything you ate while breastfeeding.
- “ Massage **mineral oil** into the scalp, wait 15 minutes, then gently brush with a soft baby brush. Shampoo afterward.
- “ **Do not pick** or scrape the scales — that can cause bleeding and infection.
- “ It usually clears on its own by **12 months**. We'll only add medicated shampoo if it doesn't budge.
- “ Call if the rash spreads, becomes **bright red with little bumps** outside the patches, or starts oozing.

NGN CLICK-TRAP AWARENESS

The wrong answers that look right

✗ “Apply high-potency triamcinolone to the infant's face” — **Face & diaper = low-potency hydrocortisone only**. Atrophy, striae, HPA suppression risk.

✗ “Use hot water baths to soothe eczema” — **Lukewarm only**. Hot water strips lipids and worsens dryness.

✗ “Tell parents cradle cap means baby needs better hygiene” — Inflammatory + Malassezia, **not hygiene**. Reassure.

✗ “Vigorously scrub plaques to remove the scale” — Triggers **Koebner phenomenon**. Soak, soften, gently lift.



✗ "Reassure parents psoriasis will resolve by school age" — It's **chronic relapsing**, not transient. Set realistic expectations.

✗ "Skip moisturizer on days the skin looks clear" — **Daily emollient is non-negotiable** — clear days especially.

✗ "Eczema is contagious — keep child home from daycare" — **Not contagious**. Daycare/school are fine unless infected.

✗ "Recent strep doesn't matter for a psoriasis flare" — **Strep triggers guttate psoriasis**. Treat the strep, treat the skin.

NGN BOW-TIE SCENARIO

The 8-month-old with red, weeping cheeks

An 8-month-old presents with **erythematous, weeping** patches on both cheeks and the antecubital fossae. Mom reports the baby **scratches constantly**, sleeps poorly, and family history is positive for **asthma and allergic rhinitis**. Skin is dry overall with fine scaling.

Recognize Cues → Atopic triad family hx + intense itch + flexural & cheek distribution + dry weeping skin = **Atopic Dermatitis (Eczema)**. Not psoriasis (no silvery scale, no extensor pattern). Not seborrheic (itchy, no greasy yellow scale).

Take Action → Lukewarm bath ≤ 10 min · pat dry · emollient within 3 min · low-potency hydrocortisone to active patches · trim nails · cotton clothing · oral antihistamine at bedtime · educate on chronic course.

Evaluate → Decreased pruritus, improved sleep, healing of weeping areas without honey-crusting (rule out 2° staph).